### THFRE'S A NEW DO YOU SCRATCH?

Learned Doctors Call I "Erythema," but Expert Savs "Fleas."

NO SPARTAN MARTYRS.

At Home, in Church, on the Cars, It's Scratch! Scratch! Scratch!

y move to that part of Harlem which ized by a redness of the skink in the street, in the Bronx.

feels when the wicked flea of Holy



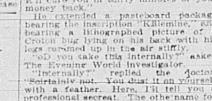
families never have scratched. Scratching is low and vulgar. Nix on the

None Spartan Enough to Resist. But the itching, the intolerable, accursed scratching will grow and spread and burn into your very soul. And in about a minute you'll take yourself in hand and you'll just naturally scratch

You'd scratch if you had to take your som fro maround the maist of his Queen of Sheba in all her giory to do it. You'd scratch if you had to drop the

wart K. Bok were sitting right there

What the Doctors Call It.



#### SALOON HUNTING TOO MUCH FOR HIM.

When Superintendent Arrived Old Watchman Took Him for a Burglar-Crane's Lecture.

John Pendergrast, who is sixty years watchman for the Manhattan Storage and Warehouse Company, at Fortysecond street and Lexington avenue,

"He didn't mean it. Judge." pleaded ack. Twisting Pendergrast's fooss; "he's been a raith ful watchman

"Makes no difference," admonished reson next to him—a stout dady, lives"—— "There was nothing but furniture and

the person next to limit the person next to limit the spot the spot the present the person of the person next to limit the spot the limit. "There was nothing." "Makes no difference," proceeded his limit the spot the Honor, "a watchman is a most responsible person. I shall hold this man first time." It is good behavior for two months."

# Will come stealing over you, as you will come stealing over you, as you stand in the street car or sit in the theatre, a desire to scratch. You will resist it heroically you will resist. To yourself you will say, that it is not well bred to scratch. Many of the best well bred to scratch. Many of the best seed by the seed of the scratch of the seed of the scratch.

### Hed that eminent specialist, Dr. Mc NEW RETAIL GROCERS



### 50c for 25c

THE FREE PACKAGES ARE:

Full sized 10c. pkg. Bromangelon.

" 10c. can Sea Foam Baking Powder. " 10c. pkg. C. F. Mueller's Egg Noodles.

" 10c. " Gluteroni. " Seither Satin Gloss Soap or

Satine Washing Powder.

Sample package Egg-o-See.

Starch Luster.

Mother's Oats.

Individual size package of one of Heinz's 57

Sample packages of other products given by other exhibitors.

### It Takes Good Tobacco to Make a Good Cigar

and it takes a good deal of knowledge and a good deal of accumulated experience, likewise. It takes ralso a competent equipment and a fair disposition to get that good cigar to you at a fair price.



represents the policy of giving improved values at lower cost, through our new scientific methods of manufacture. The best quality that can be produced and sold for 5c .equals the average 8 for 25c, cigar,

You are safe in buying any brand bearing the "A" (Triangle A) merit mark. Look for it whenever you buy cigars.

New Continental Bouquet Now 4 for 25c.

Anna Held 3 for 25c. value for DC. Royal Bengals Cigars Box of 10-15c.





Who Give good Values.

American Cigar Company

## FOOD SHOW Best Creamery Butter



for 270 a lb.

At 169 James Butler Stores.

With Fall weather there comes a shrinkage in shipments of creamer.

creamery butter at a price from 2 to 5 cents a pound less than other retailers must charge for quality of equal excellence. This price holds until next

Our 169 stores are filled with similar values for your patronage and profit. Some more of them, up to next Wednesday night, are published for

## 112 Strictly Fresh Eggs, 25°

Shoulders.

wift's delicious little sugar-cured pienies; lean, tender, toothsome, nburishing; weight 4 to 6 ibs.; each one stamped by U. S. Gov. Inspector, at less than 9c packers' prices; a lb .....

Housekeepers Special

Can Tomatoes,

Can Early June Peas,

Can Maine-Style Sugar

Corn.

All three choice in quality 25c

French Peas. Gennine Imported 2 cans-25c petits pois moyens, 2 for 25c

Flour.

Pride of St. Louis.

he best milled, absolutely unex

Tomato Ketchup

Peerless-Made from the choicest

fruit and purest spices; guaranteed

absolutely free from any artificial coloring. The most wholesome and appetizing relish in America.

pint bottle, 15c bottle, 8c

anta Clara Prunes, 50-60

eerless Shredded Cocoanut, large package.....

Vermont Syrup, big bottle.. 17c

alad Oll, quart bottle ..... 18c

Peerless auce, pint bottle. 150 Black Pepper, 1/4 lb, tin., 10c

White Pepper, 1/ 1b. tin., 10c

Curry Powder-Butler's fanous rast India Relish, bot,

Triumph Matches, dozen

Fine fancy quality 3 lbs. 17c Prunes. High grade of Santa Clara fruit, meaty, thin sbinned. with sweet, dell. 3 lbs. 25c

Swift's Fanrous Eagle Brand Boneless Bacon-Sugar-cured, savory and appetizing; every slice streaked with fat and lean; nothing finer to be had at any 17c

Belle Brook Print Butter. Very choicest quality of Creamery

Butter, in Pound Prints, put up, in parchment lined cartons, insuring scrupulous cleanliness; received fresh every day; cannot be surpassed in taste, flavor or purity; 1-lb. carton....

8 Cakes Butler's Borax Soap, the best, 25C 3 Pkgs. Clenewel Washing Powder . -

### Dividend Stamp Day. Wednesday, October 17

s the next free dividend stamp day for all of the James Butler Grocery H." Green Stamps, absolutely free and totally regardless of whether you huy or not. Only one set of the 10 Free Dividend Stamps can be used in any one book, and they must be called for on Wednesday, October 17.

### 'S. 2 H." Stamps Free

Butler's Teas. Butler's Coffees.

60 STAMPS FREE with pound, 50c to ib., finest new fruit, a b. 10c UNXLD Teas-4 Varieties.
60 STAMPS FREE with pound. 50c Macaroni or Spaghetti, best imported; i lb. package. . . 12c

Quality Unsurpassed-Prices the Lowest Old Plantation Java Coffee. 20 STAMPS FREE with pound. 30c 

Choice No. 2 Teas.

AMPS FREE with pound, 25c 10 STAMPS FREE with pound, 17c

100 Stamps Free

1 lb. Very Best Teas, your choice for. .... 50c ] 1.10

5 Stamps

liberty Jams, all the fruit flavorsin 1 lb. glass jars, each 10c 20-Mule Team Borax, pckge.. 5 C Box Azure Ball Blue .. Cake Scouring Soap, the Blue Laundry Wax, on stick, ..... 1000 Triumph Matches ..... 5 c Bird Gravel, large package .... 5c Sewing Machine Oil, bottle. 50 Pckge. of Thyme | Both Pckge. of Sage | for., Shredded Cocoanut, Peerless brand, package,.... 5 c Saleratus, package ...... 5 C
XLCR Sauce, the popular relish
and appetizer, bottle ..... 5 C
Salad Oil, best refined American, half pint bottle..... 5c

New and Old Dainties. Fresh from the Ovens of the National Biscult Company. chocolate Wafers, the new 8c The Old Favorites.

Vienna Crimps.....) 2 lb. Golden Crisps ...... 10c Fig Newtons ..... 1 1b

At 77 James Butler Licensed Stores. All the standard wines and liquors-imported and domestic-may be ad at substantial reductions from regular retail prices. Orders may be left at any of our New York grocery stores for delivery G. O. D. from the nearest licensed branch. These are some of the special prices offered on Monday, Tuesday and Wednesday of this week:

Power's Three-Swallow Irish Whiskey, Pot Still, J. B. bottling, 7 years old; bottle, 1.00 Wilson Whiskey, J. B. bottling, bottle..... 85c Hunter Whiskey, J. B. bottling, bottle..... 85c Kingussie Scotch Whiskey, very special, bot. 69c Superior Gin, Old Tom or Holland, bottle.... 69c Medicinal Matt Whiskey, Butler's, bottle. 69c Imperial Rye Whiskey, in bottles, 45c and... 25c

Monogram Whiskey Ten year old bland of the finest ryes,

The old October brew ripened to perfection in our cool storage cellars. Dozen bottles, that cost 50 Stamps free with \$1.50 elsewhere \$2.00 to \$1.50 \$2.25 ..... 30 Stamps free with each 75c Sample purchase of two bot- 25c

Bass Ale.

30 Stamps Free with a Bottle of Butler's Special Reserve Rye, from private stock, worth \$1.50 a bottle; regular low price \$1.25; for three days..... \$1.00

Imported Giralda Sherry and Castillo Port, bot .. 75c French Claret, Jean Francisco et Cie's St. Julien., bottle 50c California Claret, Red Diamond St. Julien, bottle. ... 25c California Claret, Blue Diamond St. Julien, bottle .... 30c

# )·10f-\$200?"

The Promissory Note that Poured Millions of Dollars into the Pockets of a New York Lawyer.





EverKnown

Cravenettes. Raincoats and Silk Auto Coats.

Water-Proof

Retiring from Business

Ladies' Raincoats, Ladies' \$25, \$28 & Men's Stylish

\$6.74

Ladies' Highest

ool and silk-mixed rabin olive gray or Engtan, pleated backs Coats.

It is swellest, shapes of Bayista arments are all the late.

\$30 Cravenettes, Cravenettes \$12.59

Men's Finest Grade Cravenettes

proof Fall Coats.

\$8.48

Men's High Grade

\$17.50 \$12.44 \$15.45 Goodyear Raincoat Co. Broadway, Cor. 11th St., N. Y.